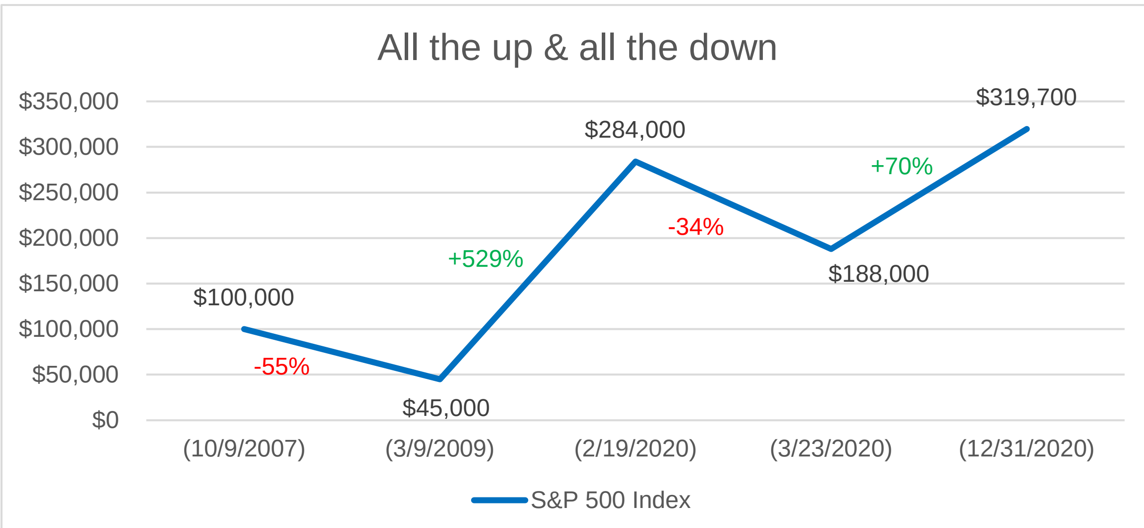
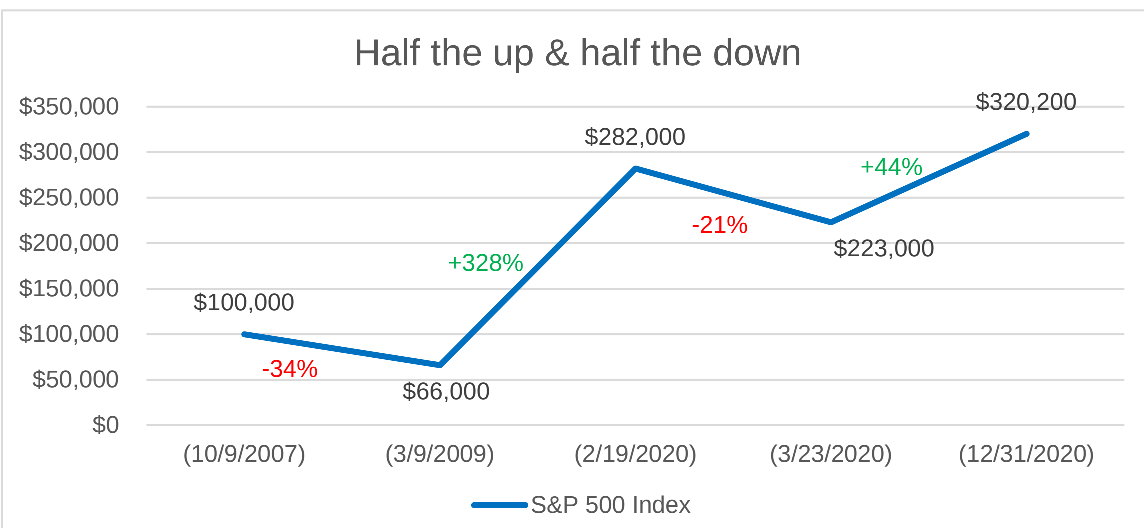
Win More by Losing Less

If you invested $100,000 in the S&P 500 index before the crash of 2008, your portfolio would be worth roughly $319,000 on December 31, 2020. If you invested differently over the same period such that you received 50% of the returns in bull markets and 50% of the losses in bear markets, your portfolio would be worth slightly more- roughly $320,000. As we like to say, ***half the up and half the down got you all the up with only half the down***. In simpler terms: the portfolio captured the same return, but with half the volatility.





Source: Morningstar as of 12/31/2020. Past performance does not guarantee or indicate future results. Index performance is for illustrative purposes only. You cannot invest directly in the index.

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MANSKE WEALTH MANAGEMENT

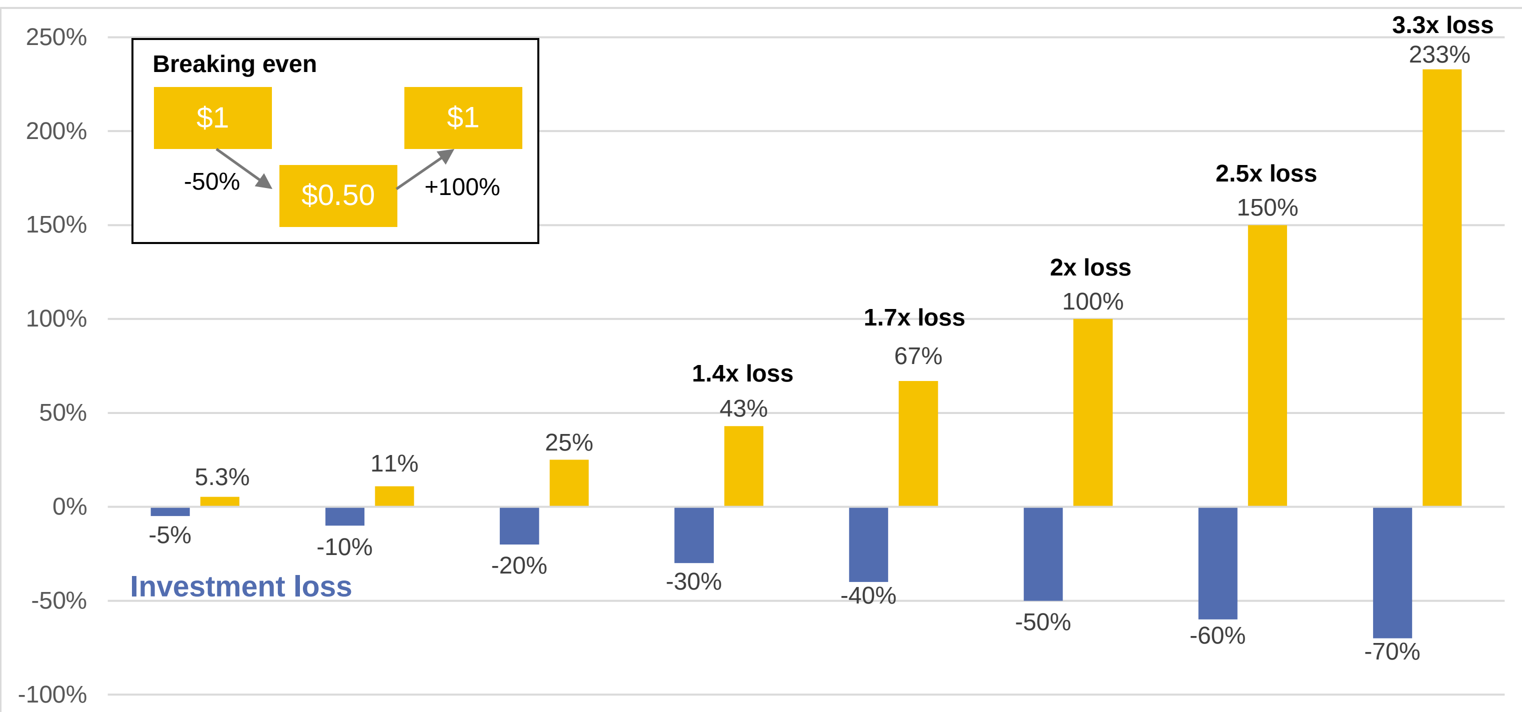
Win More by Losing Less

All returns are not created equal

It is easy to believe that if you lose 50% and then gain 50%, you should return to your starting position. But you actually need to gain 100% to break even from a 50% loss. That's why successful investing is not just about what happens during bull markets. Your returns during bear markets can be just as, potentially even more, important.

The greater the loss, the harder it is to break even.

Return needed to breakeven



Source: BlackRock. For illustrative purposes only. This is intended to be informational and educational and DOES NOT constitute investment, tax or legal advice. We strongly recommend that you seek the advice of a tax, legal and financial services professional before making any investment or other financial decisions. Manske Wealth Management is not responsible for the consequences of any decisions or actions taken as a result of this information

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