

Christopher R. Manske, CFP®
 Author • Speaker
 Veteran Business Owner



**ORDER YOUR COPY OF
 THE PREPARED INVESTOR
 TODAY!**

www.manskewealth.com

Forbes

yahoo! finance

U.S. News & WORLD REPORT

msn | money

THE WALL STREET JOURNAL

"Christopher Manske has written a must-read for anyone who has concerns about a future crisis affecting their portfolio. Read his book and learn from one of the best."
 —DR. STEVEN KAUFMAN, CEO of Zeus Lending, President of New York Mutual, Graduate of the Harvard Business School

THE PREPARED INVESTOR

How to Prevent the Next Crisis from Affecting Your Financial Independence

CHRISTOPHER MANSKE

Media Kit

- [Press Release](#)
- [Author Bio](#)
- [Book Summary](#)
- [Testimonials](#)
- [10 Reasons to Read This Book](#)
- [Target Audience](#)
- [Interview Questions](#)
- [Story Ideas for Reporters](#)
- [Book Excerpt](#)
- [Recent Media Appearances](#)
- [Downloadable Author & Book Photos](#)
- [Contact Author & PR Team](#)

Author: Christopher Manske
 Category: Finance, Investments
 ISBN-13: 978-0990439660
 Publisher: Changing Lives Press
 (F.M. from McGraw-Hill)

Press Release

FOR IMMEDIATE RELEASE

AWARD WINNING FINANCIAL ADVICE EXPERT, WEST POINT GRADUATE AND AUTHOR CHRISTOPHER MANSKE RELEASES NEW BOOK TO HELP INVESTORS PREPARE FOR FINANCIAL CRISIS

The Prepared Investor explores how the public reacts to crisis and convincingly demonstrates that readers can protect and grow their net worth in the face of calamity

HOUSTON, TX – October 20, 2020 – Author and investment expert Christopher (Chris) Manske announces the release of his new book “The Prepared Investor: How to Prevent the Next Crisis from Affecting Your Financial Independence.” Offering twenty specific action steps to take today, *The Prepared Investor* explores what tomorrow’s crisis will look like and why every investor should get ready for it right now.

Over his long investing career, Christopher Manske has helped many financial insiders and industry leaders including Wall Street analysts, retiring investment advisors, and federal judges. A graduate of the United States Military Academy at West Point, Manske has been praised, published, or quoted in *The Wall Street Journal*, *Reader's Digest*, *U.S. News & World Report*, *Forbes*, *Financial Advisor Magazine*, and more. In this much-anticipated book release, Manske offers worried investors, finance professionals, members of the FIRE movement, and entrepreneurs’ strategies to stop patterns of avoidance, passivity, and wait-and-see behavior. Ultimately, *The Prepared Investor* outlines how to protect and grow an investment portfolio in the face of major crisis.

“Why do some crises affect the stock market more than others? Does it make sense that Wall Street reacts to every single crisis in exactly the same way?” asks Chris Manske, author of *The Prepared Investor*. “The true story of crisis investing is more proactive – and a lot more optimistic – than it seems on the surface. We can protect and grow our net worth in the face of calamity by understanding how different types of crises affect the markets.”

The Prepared Investor explains why the investing world barely reacted when a disease killed more people than all the deaths attributed to both World Wars, how a few National Guardsmen sank the entire stock market, and why a simple statement from particular leaders can be just as much a crisis as an airplane flying into the World Trade Center. Like the book, *Outliers* showed a different way to look at success and *Nine Lies About Work* turned the establishment upside down on leadership and teams, Manske offers new perspective which demonstrates that society’s reaction to crisis is surprisingly predictable. In making this pattern clear, Manske offers a compelling approach to maximizing investment portfolios despite tomorrow’s uncertainty.

“Wall Street has the same response to every type of major crisis: stay the course, don’t make changes, we’ll get through this together. The Prepared Investor asks readers if that all-or-nothing approach might serve Wall Street more than Main Street,” said Manske.

The Prepared Investor is available for purchase now. The hardcover retail cost is \$29.99 and is available for purchase on Amazon, Barnes & Noble Booksellers, Indie Bound, Walmart, Books-A-Million, and more. For additional information, please visit: www.manskewealth.com/book.

Author Bio

Christopher R. Manske, CFP



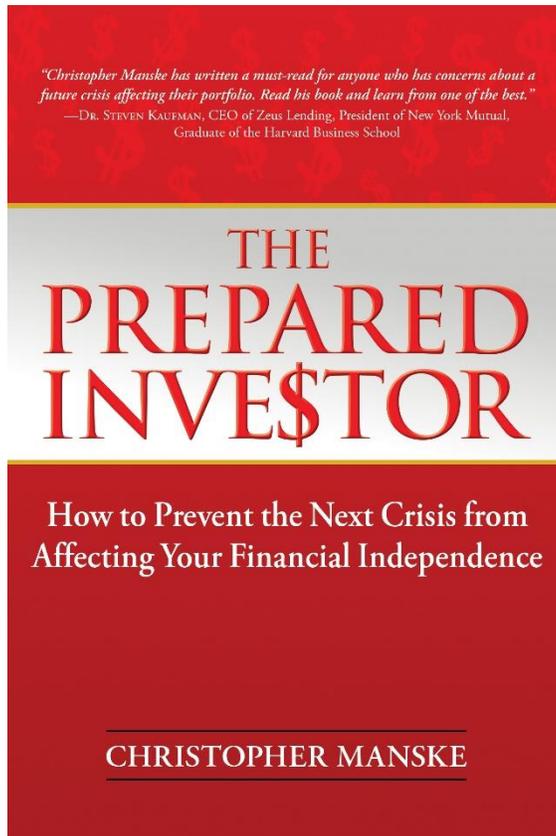
Chris Manske, is a former United States Army Captain, author of the book *The Prepared Investor* and owner of Manske Wealth Management, responsible for almost half a billion dollars for individuals and institutions all over the world. Over his long investing career, Manske has helped many financial insiders and industry leaders including Wall Street analysts, retiring investment advisors, and federal judges. A graduate of the United States Military Academy at West Point, Manske has been praised, published, or quoted in *The Wall Street Journal*, *Reader's Digest*, *U.S. News & World Report*, *Forbes*, *Financial Advisor Magazine*, and more. As a successful money manager and business owner, Manske is a highly sought-after thought leader having been a guest on both regional and national shows such as *The Jim Bohannon*

Show, *The Ozarks Today*, *The Entrepreneur's Podcast Network*, *The Sales Whisperer*, *The Financial Quarterback*, and others. His thoughts can be seen online at *Yahoo! Finance*, *ThinkAdvisor*, *MSN.com*, *GoBankingRates.com*, *CEO World*, *Advisors Magazine*, *Home Business Magazine*, *Strategic Finance*, *Thrive Global*, and many more. Manske was selected as a keynote speaker for the AARP and his team has addressed multiple companies such as Accenture and Boeing. Manske and his team have also worked directly with leaders at IBM, KPMG, GE, Microsoft, Exxon, and many others. Outside finance, Manske enjoys history and recently completed an award-winning restoration of a downtown building originally built in 1910. For more information, visit www.manskewealth.com.

100-word Author Bio

Over his long investing career, Christopher Manske has helped many financial insiders including Wall Street analysts, retiring investment advisors, and federal judges. A United States Military Academy graduate, Manske has been praised, published, or quoted in *The Wall Street Journal*, *Reader's Digest*, *U.S. News & World Report*, *Forbes*, and more. As a successful money manager and frequent media guest, his thoughts can be seen online at *Yahoo! Finance*, *MSN.com*, *CEO World*, and *Strategic Finance*. Manske was a keynote speaker for the AARP and has worked with leaders at companies such as Microsoft, Exxon, IBM and many more.

Book Summary



There is a story that is usually told about investing through crisis, a story that focuses on inaction and patience. In *The Prepared Investor*, Manske shows that the true story of investing through crisis is very different, and that if we want to understand how to protect and grow investments during calamity, we should spend more time actively preparing for it. The story of investing through crisis is more complex - and a lot more interesting - than it initially appears. Manske explains what the lottery for the Vietnam draft and the Boston Marathon bombing have in common, why investors reacted to Hurricane Sandy but not to Hurricane Ivan, and the reason you shouldn't buy diamonds - all in terms of preparing financially for major crisis. It matters if investors have experience with a certain disaster, Manske argues, and it matters if a leader is humble or boisterous. The reaction of investors to certain types of disaster follows a peculiar and unexpected logic, and in making that pattern plain, Manske presents a fascinating and provocative blueprint for protecting and growing a portfolio in the face of major crisis. Pulitzer Prize winner Peggy Noonan wrote in the *Wall Street*

Journal, "You can't see all the world's weapons and all its madness and not know that eventually we will face a terrible day or days...Maybe it will involve nuclear weapons...an attack on the grid, maybe bioterrorism. But it will be bad..." If one believes a future crisis is currently brewing in the present, then it makes sense to prepare. There's a typical Wall Street response to any and all crises: keep your diversified portfolios in place, and someday, maybe years from now, investments will return to where they once were. This type of wait-it-out mentality implies that there is no way at all to prepare. It suggests that, in the face of crisis, you are completely out of control without any action available to move you financially ahead. How has the majority of the investing public accepted this for so long?

Testimonials

“Being prepared for when plans go awry is an important part of goal accomplishment. You can’t be a thinking person today and be unaware of the potential for future crisis. I give Manske’s book two thumbs up!”

--MIKE FEINBERG, President of the Texas School Venture Fund, Co-Founder of KIPP, and recipient of an honorary doctorate of Human Letters from Yale University

“Like Outliers debunked success, The Prepared Investor challenges the prevailing concepts of how a crisis affects an investment portfolio. A must-read for anyone who invests in the real world.”

--SARAH MCKINNON, Editor-in-Chief for Lemon Theory, The Digital Magazine

“Manske is innovative, a clear communicator, and an excellent storyteller. I highly recommend his book to anyone experiencing concern about current events affecting their financial future.”

--HAZEM AHMED, Executive Vice President for Independent Bank

“Manske reminds us of that which matters most. We can persevere, we can overcome. Chris brings a unique presence to his work which you feel as you read this book. We are right to hope, and we have more control over our financial independence than Wall Street typically suggests.”

--DR. BOB STECKER, Elder-in-Residence and subject of Life Lessons from the Oldest & Wisest, by David Romanelli

“What stops people from thinking ahead and getting ready for the possibility of crisis? The majority of people surely understand the importance of preparation...”

--The Prepared Investor

“An insightful, well-researched book that will both educate and challenge the reader. This affirming message of hope is for any investor who is avoiding or denying the current state of the world.”

--NATE FERGUSON, Former Managing Editor for the Aircraft Owners & Pilots Association website (with 1.2 million views/month) and author of the upcoming novel Sea of Air

“Seeing the World Wars, 9/11, and other major crises through Manske’s eyes provides a fresh perspective on stories we thought we knew. As an advisor managing almost \$50mil, I know my clients will appreciate this book’s message.”

--LISA FIERRO, Investment Advisor and Certified Financial Planner

“I manage approximately \$70mil for a variety of institutional and personal clients. Manske’s book is relevant and a must-read for any investment advisor who gets asked about how a future crisis will affect financial independence.”

--ZACH WELBORN, Investment Advisor and Certified Financial Planner

“Manske suggests that our financial fears of a future crisis are both reasonable and surmountable. What a positive message that’s so very needed these days!”

--ALLA NOWOWIEJSKI, Managing Partner at Nowowiejski Law Firm

“People panic and sell their investments with particular zeal when a perceived threat is coupled with the fear of the unknown.”

--The Prepared Investor

Testimonials

“I was privileged to hear Manske speak in front of a group of authors and immediately wanted to read his book. He’s telling us what the establishment won’t, which makes it both relevant and a must-read.”

--SAM NAHINS, Former Predator Drone Pilot in the U.S. Air Force and author of the Las Vegas drone pilot exposé, Fake Plastic Love

“Working with Christopher Manske has been life-changing. His integrity and intelligence, his ability to communicate and explain, his monthly contact with each client, and his calm and steady optimism during economic ups and downs continue to give me peace of mind.”

--SUSAN L. YARBROUGH, Retired Federal Judge and author of Benchpressed

“North Korea? Iran? Dirty bomb? If those questions give you pause, it might be because you’re investing for a perfect future rather than a real one. Manske asks readers to face those fears and succeed because of it. Two thumbs up!”

--MATT UMHOLTZ, CEO of Paysphere Payroll

“At the end of the day, this is a book by Christopher Manske, a member of Mensa and a successful money manager who’s helped train thousands of financial advisors across the country. He saw something others didn’t and now he’s telling the world about it in The Prepared Investor. Read it!”

--JASON JIMENEZ, CEO of Redstone Business Holdings and Owner of the Jason Jimenez Insurance Agency

“Manske is one of those people whose words are as powerful as his presence. I’ve seen him speak in a ballroom filled with business owners and sales professionals. He’s an excellent communicator with something very relevant to say. Read his book!”

--DAVID R. BREWER, Managing Partner at the Brewer Law Firm, President of Fidelity National Title, Founding Member of the Industry Master’s Forum, and Summa Cum Laude graduate of Princeton University

“Part investing, part history, all positive. Manske gives a clear statement about the tenacity and optimism that can accompany the worst crisis.”

--MAX C. LUMMIS, Principal Consultant at LCS Forensic Accounting & Advisory

“The profession of journalism is an important one and considered by many to be a mandatory component of a free society. Will you get access to the brightest minds and greatest reporters for free? Perhaps, but if we hope to continue to see their best work, society needs to support them properly. Be a paid subscriber.”

--The Prepared Investor

“With an investing background myself, I know all the typical Wall Street advice about staying the course despite calamity. Manske’s book shows there’s a lot more to the story and convincingly demonstrates that investors can protect and grow their net worth in the face of a crisis.”

--THAIS AMARAL TELLAWI, Managing Partner for the AT Law Firm

“With my military and business background, I greatly appreciate how Manske addresses questions about how our financial security could be affected by future crisis. He’s a financial insider and the perfect person to write this book.”

--BRIAN WARNER, West Point graduate, former Air Force officer, and former COO of 180 Medical which he helped sell to Cortec in the largest private transaction in the U.S. in 2009

10 Reasons to Read This Book

1. Endorsers have compared *The Prepared Investor* to the New York Times bestseller *Outliers* by Malcolm Gladwell which sold over 1.6 million copies because Manske upends the conversation about investing through crisis the same way Gladwell shifted thinking about success.
2. *The Prepared Investor* explores how the public and the investing community react to crisis and convincingly demonstrates that readers can protect and grow their net worth in the face of uncertainty and calamity.
3. Readers will enjoy a clear explanation of what to expect financially in the next crisis and how investors can be prepared for it.
4. Within this book are twenty actions steps developed over thirty years of both military and financial service. Tempered by hundreds of hours of third-party research and professional feedback, each step is an important part of the reader's journey to being financially prepared for the next disaster.
5. Once readers are aware of the various types of crises that affect portfolios and the patterns that result, they can respond in a way that better protects their financial future.
6. Wall Street has the same response to every different type of major crisis: "Stay the course, don't make changes, we'll get through this together." *The Prepared Investor* asks readers to examine if this really is the best plan of action.
7. The book doesn't make wild claims or predictions. Preparation is not predicting the future. Being prepared means being ready for tough times, which is different from knowing exactly when or how they will occur.
8. This book is a call-to-action to stop patterns of avoidance, passivity, and wait-and-see behavior. Ultimately, it describes how readers can protect and grow their net worth in the face of uncertainty and crisis.
9. Readers of *The Prepared Investor* will be able to recognize the predictable signs that indicate society is behaving instinctually (reaction) instead of rationally (response) when it comes to investing.
10. This book gives readers straightforward reminders of important financial tools that they should be using to help make sure they are ready for tough times.

"It's impossible for anyone keeping up with current events to believe that the future will be completely free of problems."

--The Prepared Investor

"Tomorrow's unknown crisis is not something to avoid in fear. It requires our attention and deliberation. We just need to have the courage to face the truth of our future's uncertainty. We just need to be prepared."

--The Prepared Investor

Target Audience

Primary Market: Worried investors. According to the *Wall Street Journal*, “armchair preppers” are not the extremists building bunkers in the backyard. Rather, they are worried about “being prepared for sudden disasters” and there are almost 4 million of these people willing to pay \$175 to \$4,995 for a “go bag” containing tools, books, and luxurious supplies. An entire industry is springing up to satisfy these armchair preppers. For example, Preppi, a New York-based start-up, sells a \$5,000 go bag with night vision goggles and caviar. Behind this microtrend, there’s a much larger group of forward-thinking people with sincere worries about war with North Korea, a terrorist attack on our electrical grid, or just the latest political crisis originating from the White House.

“If society sees a crisis, then there is one... even if there’s not.”

--The Prepared Investor

Secondary Market: Client-facing finance professionals. According to the United States Department of Labor Bureau of Labor Statistics, there are approximately three million adult business professionals who sell insurance, advise on investments, or offer loans. *The Prepared Investor* comprehensively answers a question they deal with regularly.

“Perception trumps reality. People react to what they think is occurring, which isn’t necessarily the same thing as what’s truly happening.”

--The Prepared Investor

Tertiary Market: Members of the FIRE Movement. According to the 2015 U.S. Census data, there are over 75 million millennials. BlackRock’s Global Investor Pulse found that 59% of them are saving for the future and the majority of these savers identify themselves as part of the Financial Independent Retire Early movement. “FIRE isn’t strictly a millennial phenomenon,” says Todd Wasserman in *Forbes*, because in 2018 the Harris Poll concluded that over a quarter of Americans aged 45 and older are aware of the FIRE concept.

Interview Questions

1. Take us through your journey. How did you get started in the wealth management field?
2. What compelled you to write your upcoming book *The Prepared Investor* and did your military background play a part in writing it?
3. What is the premise of the book?
4. Who will this book help?
5. In the book you demonstrate that there's more to crisis investing than the typical Wall Street dogma everyone already knows. Tell us more about that.

"Wall Street treats all crises the same despite the fact that people react to the threat of war very differently from other crises like disease, systemic medical incompetence, or the failure to maintain a country's transportation infrastructure."

--The Prepared Investor

6. What are some steps identified in the book on how to start preparing for a crisis?
7. Let's talk about what's happening globally. Many people are scared to invest right now or maybe they have invested and are scared overall about losing money. What do you say to that?
8. Is it in an investor's best interest to have a knee jerk reaction to crisis and pull out of the market?
9. You say that the next crisis is going to look a lot like past crises and suggest it is somewhat a good thing that we're doomed to keep repeating history. Can you explain that?
10. How is this book different from other financial self-help books?

"All crises are not created equal, and therefore, our responses shouldn't be equal. The type of crisis matters and greatly determines how investors will react."

--The Prepared Investor

11. Next time around, how do we ensure that we are prepared when a global crisis hits?
12. What are three tips you can impart to anyone who wants to write a book but doesn't know where to start?
13. When do you know it is time to engage with a financial advisor to help with your financial goals?
14. You already have several endorsements on the book. Who are some of those that have endorsed you already?
15. Where can readers purchase your book?

Story Ideas for Reporters

1. The National Debt – Is this a crisis and should we still be investing in the stock market with such a high national debt?
2. How do the troops overseas play a role in a future crisis and our stock market's financial health? Are they connected?
3. Can you give a couple of examples of specific action steps one can take to financially prepare for the next major crisis?
4. Former Army Captain turned Wealth Advisor reveals new upcoming book about crisis preparedness.
5. Credit card spending – Is it a crisis?
6. Is the current global tension a crisis? What if it gets worse? How can we be ready?
7. Holiday spending – is it a crisis? How can we budget better for holiday needs?
8. How can military leadership lessons be applied to the business world?

“Mother Nature convincingly suggests that those who stay scared and run with the herd are more likely to stay alive. As investors around you behave irrationally and the news describes a miasma that will last for years, it's easy to lose sight of your well-laid plans. It's tempting to join the herd...”

--The Prepared Investor

9. America's political divide – is it a crisis? How do the tenets from *The Prepared Investor* help us navigate the markets in these uncertain times?
10. How can one recognize the predictable signs that indicate society is behaving instinctually instead of rationally when it comes to investing?
11. Personal debt and lack of saving – is it a crisis? What do the twenty steps from *The Prepared Investor* offer to help with this?
12. Artificial Intelligence – could this be the next major crisis? How does the book, *The Prepared Investor*, help readers to properly protect themselves?
13. Could we have been better prepared for COVID? How does the book, *The Prepared Investor*, suggest we can do better next time?
14. Business growth – how to accomplish it and why crafting a compelling offer that resonates with customers is so important.
15. Personal coaching – is it worth it? Research from the book, *The Prepared Investor*, suggests there is a lot more to hiring a coach than people think. Tell us more.

Book Excerpt

No one wakes up magically prepared for calamity. Preparation is an intentional act requiring education, resolve, and pattern recognition. When you are prepared, you experience less fear, engage in more grounded decision-making, and exit the crisis far better off than those who did nothing. Procedurally, preparing for the next major financial crisis is no different than anticipating any problem such as a broken water pipe in winter or a flat tire on a lonely road. When I taught my teenage daughter how to change a tire, it took some resolve to set the time aside and provide her that education. Her training wasn't only focused on what to do after the tire is flat, it also focused on pattern recognition and cause-and-effect exercises. For example, if you mindlessly drive into pot holes, the probability of getting a flat is greater. Preparing for that future flat tire requires foundational work like education on how your equipment lifts the car and learning the importance of staying calm as the traffic roars by your parked vehicle.

When the next flat tire strikes, could my daughter just stand there on the side of the road? Could she just do nothing and wait? Sure, she could, but it's not the optimal strategy. At some point, someone might come along who will offer her a ride. Maybe she stands there an hour, maybe all day. Doing nothing isn't bad or wrong, it's just not going to efficiently get her back on the road. Some of the teenagers my daughter knows have shared that, in their opinion, cell phones mean they don't need to learn how to change a tire. They aren't wrong. They just aren't prepared.

Being prepared starts with accepting that certain things happen over and over. My phone inevitably will run out of juice so I plug it in each night. That simple act of preparedness ensures I have the use of my cell phone all day. I have a protective case around my cell phone because I've accepted that I may occasionally drop it. My wife keeps an umbrella in the car because, one time, she was caught in the rain and, when she got soaked, it derailed her whole day.

Preparation is not predicting the future. If I get a call and learn that my daughter has a flat tire, it will be a surprise. I couldn't predict she'd have a flat at that time, in that weather, on that road, on the way to that important appointment. And the next time she gets a flat tire, it will be just as much a surprise. That second flat will assuredly be in different weather, on a different road, and on her way to a different appointment. But the work she does as a driver, ahead of each flat, is the same. And the work she does once the crisis hits is extremely similar despite the changing details of how the flat occurred. If she's headed to a formal dinner, she might focus more on protecting her clothing from dirt and grime. If her tire goes flat on a hill, she'll need to seriously examine how to lift the car safely on the incline.

Preparation doesn't remove the element of surprise, but my daughter's knowledge and confidence lowers the elements of risk and loss. Being prepared means she's sure to spend less time stuck on the side of the road. A quicker turnaround means less exposure to a lot of other unknowns that might happen on the roadside which could lead to worse problems that are harder to imagine or predict.

Recent Media Appearances

Major Shows and Podcasts:

I24 News TV: Anchor and Editor-in-Chief, Michele Makori, interviews Manske about the COVID-19 Crisis

Pathways to Success: Manske discusses The Prepared Investor with achievement expert, Julian Placino

Real Estate Matters: Stewart Title's show on 950 KRPC in Houston

Suncoast Live: Media star/Radio host Kerri Black interviews Manske about the COVID-19 Crisis

Successful Living Show: Radio Guru, Bill Knapik, interviews Manske about The Prepared Investor book

Rhodes to Wealth: Josh Rhodes does two-part series examining The Prepared Investor

Entrepreneur's Podcast Network: Eric Dye speaks to almost 1 million across the USA

2nd Appearance

3rd Appearance

The Sales Whisperer: Wes Schaeffer talks to over 1 million listeners all over the world - on iTunes

The Financial Quarterback: Josh Jalinski in New York connects to over 2 million through iHeart Radio

"Without experience, education, and training to guide their actions, people are highly unlikely to make good choices in the face of an unknown threat."

--The Prepared Investor

Print Bylines and Quotes:

CEO World: Manske provides his views to almost 3 million subscribers

HomeBusinessMag.com: Manske offers his thoughts to over 150,000 readers

Forbes Magazine: Julia Brenner interviews Manske about specific ways to avoid holiday debt

ThinkAdvisor: Recent interview by an influential trade publication with 1.4 million avg monthly pageviews

Advisors Magazine: Providing corporate executives and business owners topical trade news reporting

Thrive Global: Arianna Huffington's tangible help for individuals, companies and communities

Yahoo! Finance: The author of "The Prepared Investor" is quoted in front of 44.5 million readers

Yahoo! Finance: Jaime Catmull quotes the author of "The Prepared Investor"

MSN Article: Manske is quoted on website with about 38 million readers

GoBankingRates.com: Jaime Catmull quotes Manske on finance-only site with over 3 million subscribers

AFRO – The Black Media Authority and **Heart and Soul:** Manske is quoted on crisis and small businesses

Live Radio Appearances include:

This Morning with Gordon Deal: On almost 300 stations across the nation with about 2 million listeners

Jim Bohannon Show: Heard on over 300 stations across the nation with over 1.2 million listeners

The Ozarks Today with Reuben Perdue: Almost 1 million listeners across Missouri

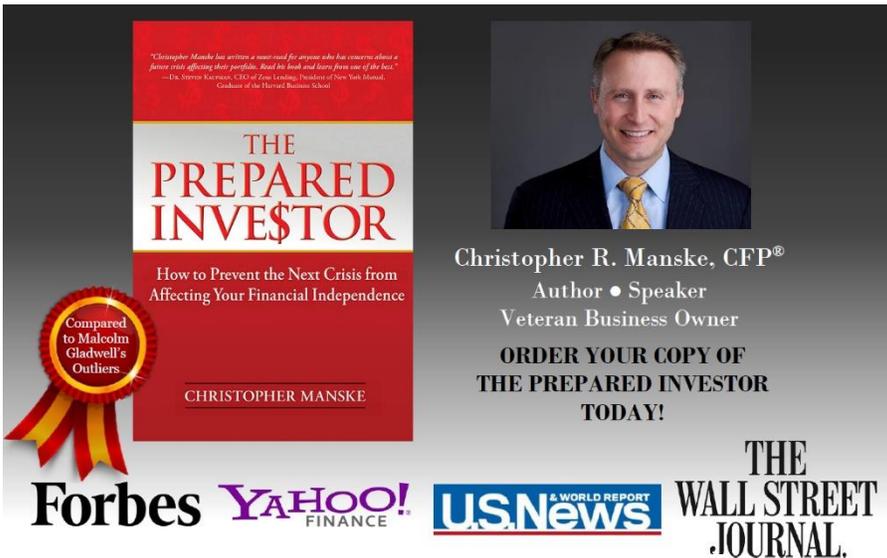
My Hometown with James Bragg: Almost 1 million listeners across Arkansas and Missouri

New Jersey's Own Joyce Estey: Almost 1 million listeners

"People react to threatening crisis in this predictable way unless they have the training and experience to permit them to choose something other than the response given to us by Mother Nature."

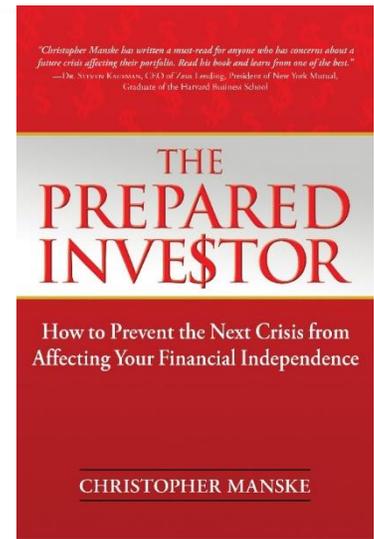
--The Prepared Investor

Downloadable Author & Book Photos



This banner features a book cover on the left, a portrait of Christopher R. Manske in the center, and a list of media outlets on the right. The book cover includes a quote from Dr. Steven Korman, CFA, and a ribbon award comparing the author to Malcolm Gladwell. The media outlets listed are Forbes, Yahoo! Finance, U.S. News & World Report, and The Wall Street Journal.

[Banner 1 High Resolution](#)
[Banner 1 Low Resolution](#)



This is a high-resolution image of the book cover for 'The Prepared Investor'. It features a red and white color scheme with the title in large, bold letters. A quote from Dr. Steven Korman, CFA, is at the top, and the author's name, Christopher Manske, is at the bottom.

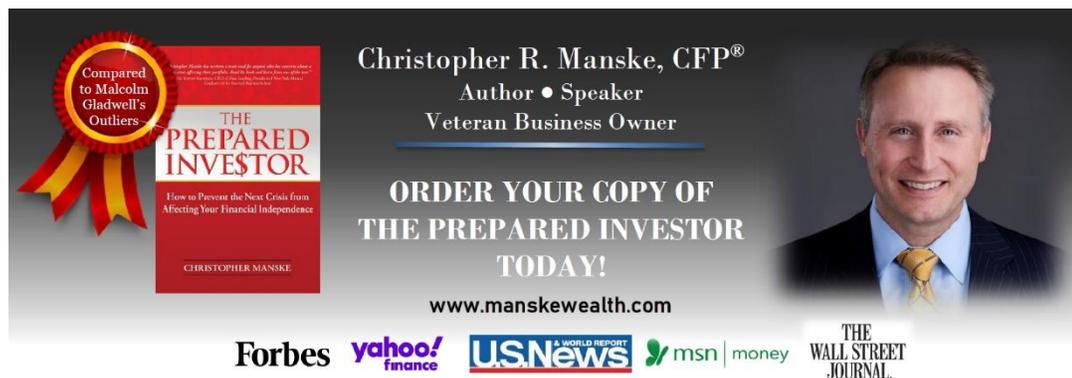
[Book Cover High Resolution](#)
[Book Cover Low Resolution](#)



[C. Manske 1 High Resolution](#)
[C. Manske 1 Low Resolution](#)



[C. Manske 2 High Resolution](#)
[C. Manske 2 Low Resolution](#)

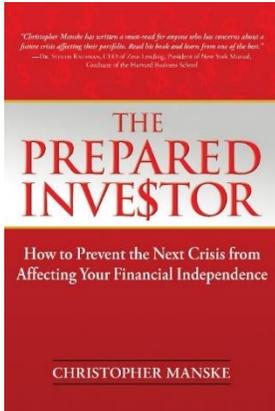


This banner features a book cover on the left, a portrait of Christopher R. Manske on the right, and a list of media outlets at the bottom. The book cover includes a quote from Dr. Steven Korman, CFA, and a ribbon award comparing the author to Malcolm Gladwell. The media outlets listed are Forbes, Yahoo! Finance, U.S. News & World Report, MSN Money, and The Wall Street Journal. The author's name and title are also present.

[Banner 2 High Resolution / Banner 2 Low Resolution](#)

Contact Author & PR Team

Fill out [this form](#) or click any of the links below:



For further materials or Q&A with the author, please contact:

Natalie Leiner

Executive Assistant to C.R. Manske

Ph: 713-581-1985 | Fax: 713-481-5564

Em: admin@manskewealth.com

1010 N. San Jacinto, Suite 200

Houston, Texas 77002

For media appearances, please contact the author's publicist:

Ana Tackett

Email: tackett.ana@gmail.com

Phone: 480-859-0899

The Prepared Investor is available for purchase on:

